

clare campbell

## SPECIALTIES

Art direction, Print design and layout,  
Branding and identity, Illustration,  
Book arts crafting, Adobe Creative Suite  
Packaging design, Typography,  
Social media

## CAREER PROFILE

### ART DIRECTOR, GRAPHIC DESIGNER & ILLUSTRATOR

10 Years of design experience from early concept design to desired finished delivery. Focused, dependable, quality work from branding, print, informative, and specialized book art work.

## WORKING EXPERIENCE

### UTAH SHAKESPEARE FESTIVAL

June 2017 - Present

### GRAPHIC DESIGNER | ALL TYPES

Assists the Art Director and Director of Publications with creating print and web content for USF.

### SQUATTY POTTY LLC.

December 2015 - June 2017

### FREELANCE GRAPHIC DESIGNER | SOCIAL MEDIA

Assisted the Creative Director with creating social media advertising several different campaigns, as well as Amazon banner shop design, photo editing and illustration, and infographic creation.

### LEARNKEY

April 2007 - April 2011  
August 2011 - May 2012

### ART DIRECTOR | FLASH & WEB DESIGNER

Created and coded visual representations of Specific educational trainings provided by learnkey inc. Edited and treated audio, created test modules for the training as well. Designs and animations were paired with the appropriate audio and prepared in order of the training. Created identities and visual looks for each training package. Heavily relied on flash and html coding.

### FREELANCE WORK VARIOUS CLIENTS

April 2008 - Present

### FREELANCE WORK | VARIOUS

Created various wedding announcements, party invitations, posters, ads, logos and photo editing.

### FREELANCE BOOK ART VARIOUS CLIENTS

April 2008 - Present

### FREELANCE WORK | BOOK CRAFTER

Created various sizes and styles of books and journals for different clients and occasions.

## LANGUAGES

PRIMARY LANGUAGE - **ENGLISH**

LIMITED LANGUAGE - **SPANISH**

DABBING LANGUAGE - **NAVAJO**

## EDUCATION

**2004 - 2008** BFA, Graphic design.  
Southern Utah University,  
Cedar City, Utah

**2001 - 2004** General Education  
Snow Canyon High School,  
St. George, Utah

## CONTACT

(435) 773-1737  
ccampbelldesign.com  
clarecampbell1113@gmail.com